



PROPERTY&BUILD MEDIA KIT 2018

Property&Build gives stakeholders in the property, design and construction sectors and decision makers in local and national government timely information across a range of media platforms plus shares valuable insights and case studies from New Zealand, Australia and AsiaPacific regions.

Progress and innovation in design, building and management expertise creates jobs, increased demand for business premises and reduces vacancies across many of our key cities' industrial, commercial and retail markets.

All this activity takes constant and accurate monitoring online and a supply of well researched articles for investment, market trends, development, innovation and resource management.

Expert opinion pieces from the country's leading companies and associations provide thought provoking opportunities and market savvy.

- **InfraNews** reaches **5,433 subscribers** every week in their inbox

- **Digital editions** get more than **2000 views** every month

- **Website** attracts more than **2300 page views** every month*

- **Print editions** are targeted at nearly **3000** decision makers in business with a pass on readership of at least three

*includes AsiaPacific Infrastructure

For advertising enquiries, please contact:

MIKE BISHARA on +64 27 564 7779; mike@infrastructurebuild.com

PROPERTY&BUILD

Print & Digital Rates



Save with our Print & Online Packages on page 3!

| | 1 Issue | 3 Issues | 6 Issues |
|-------------------------------------|---------|----------|----------|
| Double Page Spread | \$3,500 | \$3,000 | \$2,750 |
| Full page | \$2,400 | \$2,150 | \$1,900 |
| Half Page Vertical or Horizontal | \$1,500 | \$1,250 | \$1,000 |
| Quarter Page Vertical or Horizontal | \$950 | \$900 | \$850 |

All prices exclusive of GST. See the final page of this media kit for ad size specifications

Online Rates* (less 10% for 6+ months continuous)

| | Per Month |
|----------------|-----------|
| Top Banner | \$300 |
| Website Banner | \$250 |
| Half-Banner | \$200 |
| Island Sidebar | \$300 |
| Masthead Box | \$300 |
| Carousel | \$300 |

Premium position on homepage - link to personal news page on our website or direct to your own url

carousel



*subject to availability, shared voice

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InfraNews - Email Newsletter Rates

InfraNews is an email newsletter that goes out weekly* to 5000 subscribed readers of our three web sites: safetynews.co.nz, infrastructurenews.co.nz and propertyandbuild.com

| Per Insertion | 1 week | 2 weeks | 1 month + |
|---------------|--------|---------|-----------|
| EDM Banner | \$250 | \$225 | \$200 |

*except for Dec 18 - Jan 19

All prices exclusive of GST. See the final page of this media kit for ad size specifications



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Print & Online Packages

The following are example packages with FP print ads and online advertising bundled together. Please contact us for a package that will suit your needs.



| Print value | Online Value | Total Value | Discounted Price | Price per month |
|---|--------------|-------------|------------------|-----------------|
| FOUR MONTHS - Full Page Print/Digital Advert + choice of Online Advert + EDM Banner every second week | | | | |
| \$4,800 | \$2,800 | \$7,600 | \$5,700 | \$1,425 |
| EIGHT MONTHS - Full Page Print/Digital Advert + choice of Online Advert + EDM Banner every second week | | | | |
| \$8,600 | \$5,360 | \$13,960 | \$10,470 | \$1,300 |
| ONE YEAR - Full Page Print/Digital Advert + choice of Online Advert + EDM Banner every second week | | | | |
| \$11,400 | \$8,040 | \$19,440 | \$11,664 | \$972 |

PUBLISHING SCHEDULE 2018

Property&Build is published as a Digital Edition and a Print Edition and also appears on propertyandbuild.com

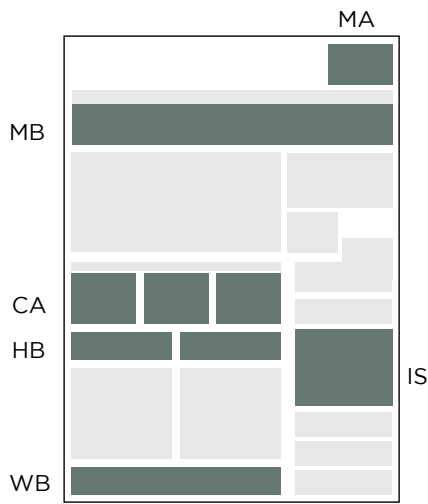
| Issue | Digital Edition | Print Edition | Advertising Material Due |
|-------------|-----------------|---------------|--------------------------|
| 2018 | | | |
| February | Yes | Yes | First week of February |
| April | Yes | Yes | First week of April |
| June | Yes | Yes | First week of June |
| August | Yes | Yes | First week of August |
| October | Yes | Yes | First week of October |
| December | Yes | No | First week of December |

Digital edition may be updated at any time within the cycle with material required 24 hours before.

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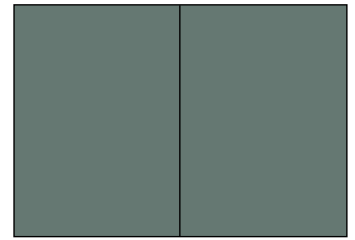
MIKE BISHARA on +64 27 564 7779; mike@infrastructurebuild.com

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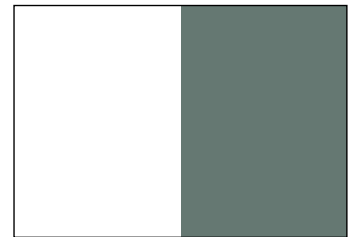


ONLINE SPECIFICATIONS

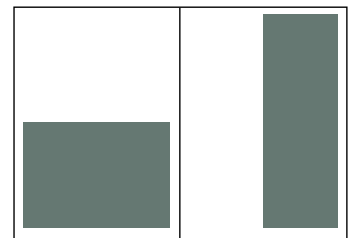
| | Size (WxH) |
|-----------------------|----------------|
| Masthead Banner (MB) | 1078px x 100px |
| Website Banner (WB) | 702px x 90px |
| Half Banner (HB) | 320px x 90px |
| Masthead Box Ad (MA) | 200px x 120px |
| Island - Sidebar (IS) | 300px x 250px |
| Carousel (CA) | 214px x 140px |
| EDM Banner | 600px x 90px |



DPS

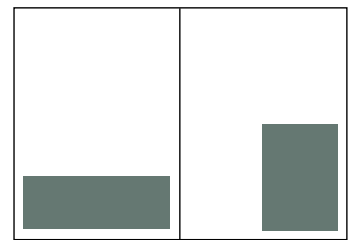


FP



HPH

HPV



QPB

QP

Supply online files to mike@infrastructurebuild.com in JPEG or PNG format. Images may be subsampled to a minimum of 300dpi. Image compression should be at the highest available JPEG quality setting.

PRINT/DIGITAL AD SPECIFICATIONS

| Ad space | | Trim Size | Bleed Size |
|----------------------|-----|-------------------------|-------------------------|
| Double page spread | DPS | 420mm wide x 297mm high | 426mm wide x 303mm high |
| Full page | FP | 210mm wide x 297mm high | 216mm wide x 303mm high |
| Half page horizontal | HPH | 190mm wide x 128mm high | - |
| Half page vertical | HPV | 85mm wide x 277mm high | - |
| Quarter page banner | QPB | 190mm wide x 54mm high | - |
| Quarter page | QP | 85mm wide x 128mm high | - |

Supply print/digital files to mike@infrastructurebuild.com as CMYK PDFs with 3mm bleed on edges.

Content Partners

All editorial content is to be submitted to the editor Geoff Picken (geoff@infrastructurebuild.com; +64 21 250 7559) for review. Advertorial and adverts are to be submitted to Mike Bishara (mike@infrastructurebuild.com). Final publication is at the discretion of the publisher.

Technical specifications

Images may be subsampled to a minimum of 300dpi; image compression should be at the highest available JPEG quality setting. All fonts must be embedded in the PDF or converted to paths. Embedded fonts must not use CID/Identity-H encoding. Please ensure the PDF is created as Composite CMYK, with all transparencies flattened, using Acrobat 4 compatibility (PDF version 1.3).

Advertisements must be correctly sized (to A4 specs) as listed, and full page ads must include 3mm bleed. Please supply a single PDF file only - do not include any other documents, images or fonts.

Colours should be specified as CMYK, and all images should be CMYK separated - suggested separation specs are UCR separation, 95% black limit, 320% total CMYK ink cover, approx 15% midtone dotgain.

We reserve the right to reject at our sole discretion any advertisement that does not meet our standards.

Media Solutions Limited will not be responsible for any errors in supplied advertising material. Please ensure you have checked and approved the actual file you are supplying

Other formats

If you are unable to supply artwork as PDF to our specification, other formats may be acceptable - please email mike@infrastructurebuild.com to discuss this before sending any artwork. Note that formats other than PDF may incur an additional processing charge.

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